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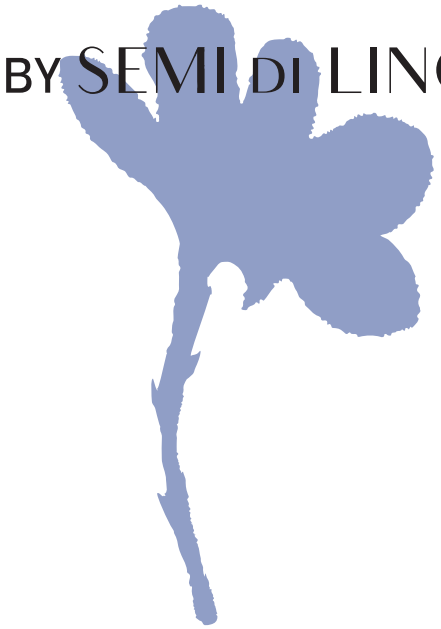
LIGHTS CO

BY SEMI DI LINO



A new culture of well-being

For body and mind.

The concept of **wellness** has evolved and become part of daily life: a new approach is born in which the **professional salon** is recognized as a **space dedicated to self-care and enhancing individual beauty.**

LIGHTS CO by Semi di Lino is not just a professional product line, it's a new level of beauty from Alfaparf Milano Professional.

High-performance formulas and sensorial luxury come together **to create a new standard of performance and well-being.**

DIAGNOSIS



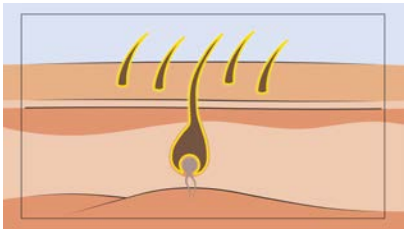
Scalp diagnosis

Assessment guidelines

Scalp diagnosis helps the hairstylist identify the condition of the scalp and select the most suitable treatment plan. It is important to check different areas of the scalp, as its condition may vary from one area to another. Some areas may show excessive sebum production, while others may present with dryness, sensitivity, or flaking.

SEBUM TEST

Oily scalp



ASSESSMENT

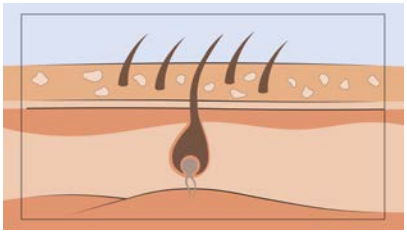
Examine the root area.
Assess its shininess, oiliness, heaviness, or whether the hair sticks to the scalp.

- **Balanced sebum production:** the scalp has a natural appearance; the hair feels light at the roots.
- **Increased sebum production:** the scalp appears slightly shiny, and the hair tends to become heavier between washes.
- **Excessive sebum production:** the scalp is very shiny; the hair appears oily, heavy and sticks to the scalp.

Note: to distinguish excessive sebum production from scalp buildup, consider how much time has passed since the last wash and observe the appearance of the scalp. If there is excessive sebum production, the scalp and roots become oily and appear excessively shiny within 24 hours of washing. However, a scalp with buildup shows localized deposits of product residue, dead skin cells, and dust, particularly around the hair follicles.

FLAKING TEST

Scalp with dry or oily dandruff



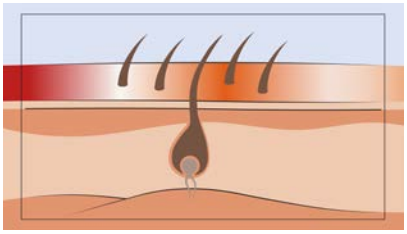
ASSESSMENT

Part the hair into sections and carefully examine the scalp.
Check for visible flakes on the scalp, in the hair, or on the client's clothing, assessing their appearance, size, color, and adherence to the scalp.

- **No visible flaking:** the scalp appears clean, even and free from visible scales.
- **Dry dandruff:** fine, white or greyish flakes are present. They easily detach from the hair or scalp.
- **Oily dandruff:** larger, yellowish, oily flakes are present. They stick to the scalp and are often associated with oily, heavy roots.

SENSITIVITY TEST

Dry and sensitive scalp



ASSESSMENT

Observe whether the scalp shows signs of dryness, redness or irritated areas. During the diagnosis, ask the client whether they experience itching, tingling, burning, tightness or discomfort, even if no obvious visible signs are present.

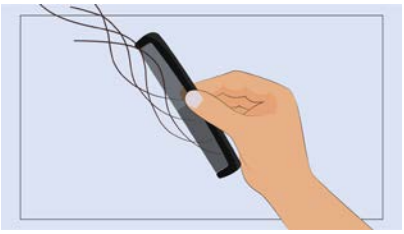
- **Balanced scalp:** the scalp has an even color and the client does not report any sensations of discomfort.
- **Slightly sensitive scalp:** the client reports a feeling of tightness, mild itching or occasional discomfort.
- **Sensitive scalp:** the scalp appears red, dry or the client reports frequent itching, tingling or burning.
- **Very sensitive or reactive scalp:** the scalp reacts easily to shampooing, blow-drying, technical services, heat or external factors.

Note: if the scalp is very red, irritated or the client reports persistent discomfort, avoid aggressive treatments. For example, intensive exfoliation, harsh cleansing products, aggressive chemical treatments, or procedures involving excessive heat or friction.

Hair fiber diagnosis

HYDRATION AND COMBABILITY TEST

Condition of the cuticle



ASSESSMENT

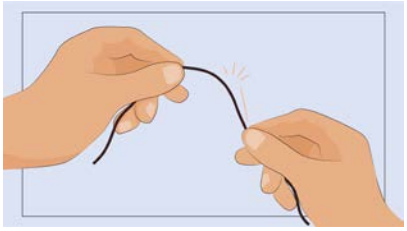
Detangle the hair and then wash it with Glow Shampoo, without applying any conditioner. Towel-dry the hair.
Take a section in the upper back area[1] of the hair.
Use a fine tooth comb to comb the hair from roots to ends:

- **Closed cuticle - the hair is not dry:** the comb glides easily through the hair to the ends with little or no resistance, or only one additional pass is needed to fully detangle the section.
- **Open cuticle - dry hair:** it takes 3 to 6 passes to completely detangle the section of hair.
- **Very open cuticle - very dry hair:** after 7 or 8 passes, the comb still doesn't reach the ends.

[1]If necessary, repeat the test on different areas of the hair.

ELASTICITY TEST

Condition of the cortex



ASSESSMENT

Take a few damp hairs from the crown area[1] and hold them between the thumb and index finger of both hands. Gently stretch the hair:

- **Normal cortex:** the hair stretches between 10% and 20% of its original length and then returns to its original shape.
- **Sensitized cortex:** the hair stretches more than half of its original length and doesn't return to its original shape.
- **Highly sensitized cortex:** the hair breaks during stretching.

[1]If necessary, repeat the test on different areas of the hair.

The Lights Co method

Hair potential, *revealed.*

Hair holds a unique potential, which emerges through precise gestures, sensitivity and vision.
Through expert hands, a method takes shape: the hairdresser guides the hair phase by phase, preparing it, working on it and refining it until its best attributes are revealed.

00.

ACTIVATION

During this phase the stylist **creates the ideal conditions for the hair to fully receive what comes next**: preparing the scalp and fiber, enhancing their receptivity and guiding the final result.

01.

CLEANSING

This is where the authentic connection with the hair begins.
Cleansing is an essential gesture: it frees the scalp and hair from anything that weighs them down, restores balance and brings back lightness.

02.

CRAFTING

This is the heart of the journey, the moment when **the hair is worked on**. The stylist **acts on the fiber according to its condition and structure**, adapting every choice with precision.

03.

CONSOLIDATION

After the crafting phase, **the result takes shape and becomes established**.
This phase guides the hair towards balance, protection and long-lasting maintenance.
Scalp-dedicated products help **address scalp concerns and restore balance; fiber-dedicated** products improve the **condition of the hair; shape-dedicated** products work on **structure,** defining and perfecting the result.

04.

FINISHING

This is the phase that **perfects the final result**.
Finishing is a careful and meticulous closing step: it harmonizes details, seals the hair's surface and enhances shine.

Choosing the ideal product

From method to mastery of the ritual.

Every service begins with a diagnosis and takes shape through the stylist's expert hands.
From activation to finishing, every phase is adapted with precision and sensitivity to the needs of the scalp and hair.

It is through this ability to listen, choose and transform that the method becomes mastery: a tailored professional journey where technique and care work together to reveal the hair's best attributes.

00. ACTIVATION

Assess the condition of the **scalp.**

For scalps with excess sebum or impurities

SALON EXCLUSIVE



Scalp Detox Scrub

For dry scalps with impurities

SALON EXCLUSIVE



Scalp Revitalizing Pre-shampoo

01. CLEANSING

Assess the condition of the **scalp.**
If no scalp problems are present, assess the first 2–3 cm of hair from the roots to determine the condition of the hair.

For oily scalps



Scalp Oil Control Shampoo

For scalps and hair with impurities



Scalp Purity Shampoo

For dry and sensitive scalps



Scalp Serenity Shampoo

For damaged hair



Rescue Shampoo

For dry hair



Nourish Shampoo

For normal hair



Glow Shampoo

02. CRAFTING

Assess the **condition** of the lengths and ends. If there are no specific needs, select a product that targets the **hair structure.**

For damaged hair



Essential Bonding Serum

Bond Rescue Mask

For dry hair



Essential Nourish Serum

Nourish Mask

Nourish Dual Conditioner

For normal hair



Essential Shine Serum

Glow Mask

Glow Dual Conditioner

03. CONSOLIDATION

Products dedicated to the:

- **Scalp:** help address **scalp problems** and restore balance;
- **Fiber:** improve the **condition of the hair**;
- **Shape:** work on **structure,** defining and refining the final result.

Consolidation products can be **combined to personalize the service** according to individual needs.

For oily scalps



Scalp Oil Control Spray

For dry and sensitive scalps



Scalp Serenity Fluid

For damaged hair



Bond Protection Cream

For dry hair



Nourish Dual Conditioner

For normal hair



Shine Drops

Glow Dual Conditioner

04. FINISHING

Seal the hair surface and enhance its shine.

For dry hair



Nutri-Luxe Oil





SERVICES

Preparing the hair

BRUSHING

Brushing the hair before applying any products is an essential step in preparing the hair and achieving the best possible results.
When performed correctly, it enhances the effectiveness of the service.

1. Choosing a brush

- **Straight or slightly wavy** hair:
  Use a cushioned brush that has bristles with rounded tips to minimize mechanical stress on the hair fiber.
- **Curly, coily or frizzy** hair:
  Use a wide-tooth comb made from anti-static carbon fiber, which helps detangle the hair with minimal friction.

2. Sectioning

Separate the hair into 2, 4, or more sections depending on density and length. This approach helps to better manage and control the hair, reducing the risk of breakage.

3. Detangling

Start from the ends, gently loosening the knots with progressive upward movements while maintaining light and controlled tension to avoid pulling the hair.
If necessary, apply a few drops of Nutri-Luxe Oil to reduce friction.



Salon services

Salon services translate the method into **structured professional journeys,** where each phase of the ritual is adapted to the needs of the scalp and hair.

LAYERING

A high-performance service featuring **bespoke, layered applications, area by area,** to precisely respond to the different needs of the scalp, lengths and ends. A fully personalized service that works on multiple levels for a deep and tailored result.

00. ACTIVATION	01. CLEANSING	02. CRAFTING		03. CONSOLIDATION	04. FINISHING
		Layer 1	Layer 2		
					

ESSENTIAL

A targeted service designed to **respond quickly and effectively** to the specific needs of the scalp and fiber. Ideal for achieving high performance within optimized service times.

00. ACTIVATION	01. CLEANSING	02. CRAFTING	03. CONSOLIDATION	04. FINISHING
				

Home care

At home, the ritual continues through **maintenance services** designed to preserve the results achieved in the salon over time, maintaining balance, radiance and fiber quality.

DAILY

A professional service designed to **provide complete daily support** for the hair**.**

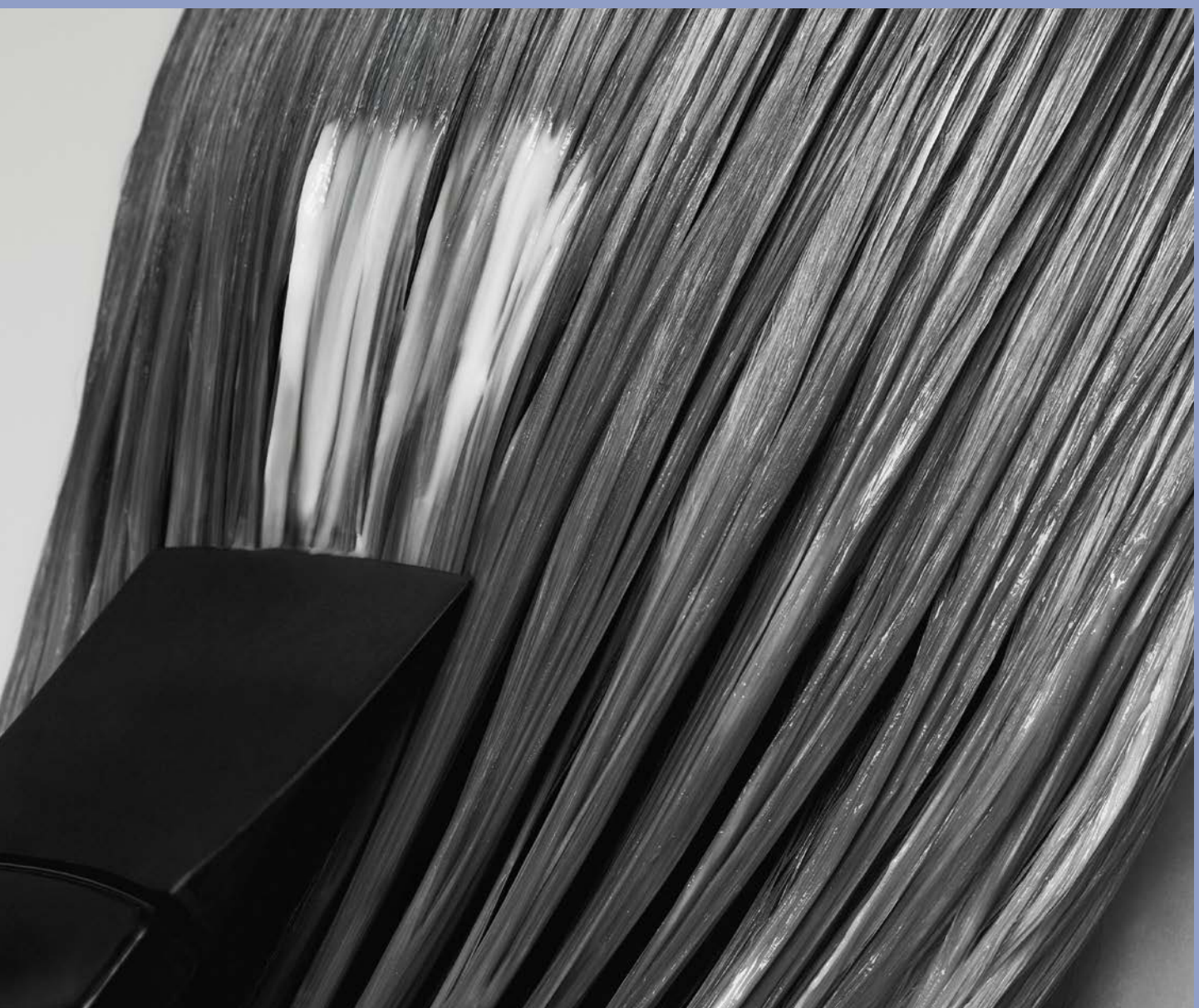
01. CLEANSING	02. CRAFTING	03. CONSOLIDATION	04. FINISHING
			

Layering
A personalized approach for every section of the hair.

Layering is a cutting-edge technique inspired by **skincare** world, based on applying products in sequential layers.
Each head of hair has different needs, and each area may require unique attention.

In Layering, **each product layer corresponds to a targeted treatment for a specific need.**

This **layered application** approach allows you to create a highly **personalized** experience, offering a **tailor-made service for every client.**



Working areas

FRONT

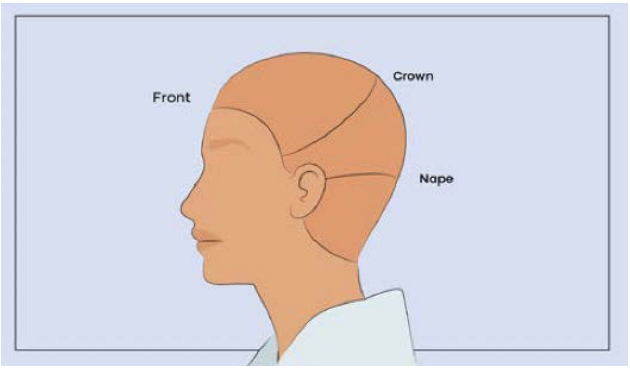
	00. ACTIVATION	01. CLEANSING	02. CRAFTING		03. CONSOLIDATION	04. FINISHING
			LAYER 1	LAYER 2		
SCALP						
LENGTHS						
ENDS						

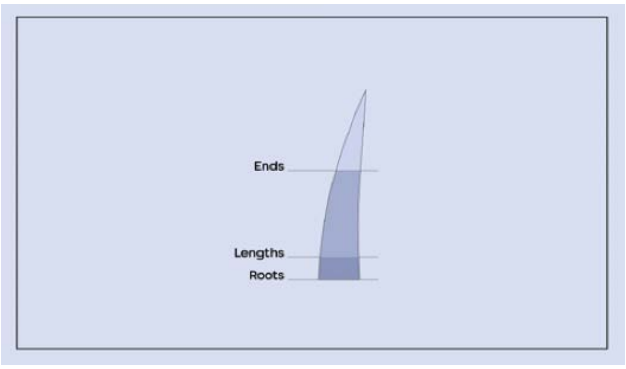
CROWN

	00. ACTIVATION	01. CLEANSING	02. CRAFTING		03. CONSOLIDATION	04. FINISHING
			LAYER 1	LAYER 2		
SCALP						
LENGTHS						
ENDS						

NAPE

	00. ACTIVATION	01. CLEANSING	02. CRAFTING		03. CONSOLIDATION	04. FINISHING
			LAYER 1	LAYER 2		
SCALP						
LENGTHS						
ENDS						

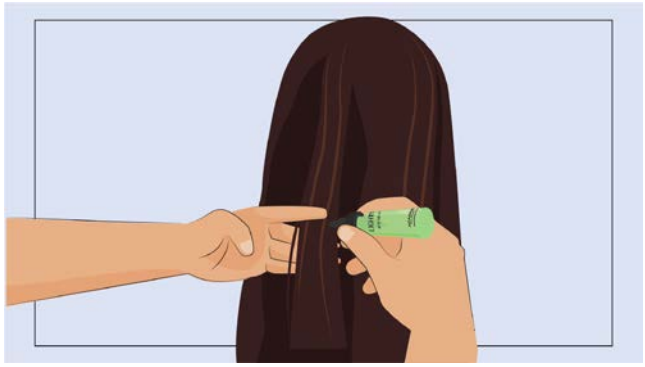




Method

1. APPLY THE VIAL

Working with clean sections, use the **dispenser** to apply the **chosen vial** evenly to the lengths of the hair.
Comb through with a **wide-tooth comb** to ensure the vial is evenly distributed through the hair.





2. APPLY THE MASK OR CONDITIONER WITHOUT RINSING THE VIAL

Use an **applicator brush** to apply a layer of **mask or conditioner** to each section, keeping a few centimetres/1 inch away from the scalp.
Use a **wide-tooth comb** to detangle the hair and ensure uniform product application.



