NEW
CURLY LEAVE-IN MOUSSE AND CURLY REFRESH TONIC

TWO NEW FORMULAS TO ENHANCE EVERY SHAPE OF CURL.

The Curls line has been enhanced with a **moisturizing leave-in mousse** and a **refreshing leave-in spray**.
As well as the active ingredients of the line, Curly Leave-in Mousse is enhanced with **Pro-Curls and Aquafaba**, two active ingredients that work to provide increased hydration and curl definition. Curly Refresh Tonic is enriched with **Purifresh and Sea Lavender** in order to give the scalp a pleasant fresh sensation and leaves curls defined and vital.



*Instrumental test on hair treated with Curly Refresh Tonic, in comparison with untreated hair.
**Clinical test on 30 individuals after single application of Curly Refresh Tonic.
***Instrumental test on hair treated with Curly Leave-in Mousse, in comparison with untreated hair.

CURLS IN-SALON TREATMENTS

WAVY HAIR TEXTURIZING TREATMENT

For wavy and fine hair.

RECOMMENDED FOR
2a – 2b – 2c – 3a



1. Apply **Curly Shampoo** to scalp and hair, massage, then rinse thoroughly. Repeat as required.



2. Apply 30 g of **Curly Conditioner** over lengths and ends, using a comb. Leave-on for 5 minutes. Rinse.



3. Apply **Curly Leave-in Mousse**, rake your fingers through the hair from roots to ends and shake out the hair to encourage the natural movement of curls.



4. Wring out the hair between your hands in the direction of the scalp, then dry with a diffuser without ever touching the hair. Finish by perfecting with **Curly Oil**.

CURL DELIGHT TREATMENT

For fine and curly hair.

RECOMMENDED FOR
2a – 2b – 2c – 3a – 3b – 3c



1. Apply **Curly Shampoo** to scalp and hair, massage, then rinse thoroughly. Repeat as required.



2. Mix 30 g of **Curly Conditioner** with 3 g of **Curly Oil** and apply over lengths and ends using a comb. Leave-on for 5 minutes.



3. Rinse and distribute **Curly Leave-in Cream** on very wet hair by finger combing it from roots to ends in a downward direction that is parallel to the scalp.



4. Wring out the hair between your hands in the direction of the scalp, then dry with a diffuser without ever touching the hair. Finish by perfecting with **Curly Oil**.

CURL DEEP SILKENING TREATMENT

For thick and curly hair.

RECOMMENDED FOR
2c – 3a – 3b – 3c



1. Apply **Curly Shampoo** to scalp and hair, massage, then rinse thoroughly. Repeat as required.



2. Mix 30 g of **Curly Mask** with 3 g of **Curly Oil** and apply over lengths and hands using a comb. Leave-on for 5 minutes under a heat source.



3. Rinse and distribute **Curly Leave-in Butter Cream** on very wet hair by finger combing it from roots to ends in a downward direction that is parallel to the scalp.



4. Wring out the hair between your hands in the direction of the scalp, then dry with a diffuser without ever touching the hair. Finish by perfecting with **Curly Oil**.

CURLY HAIR MOISTURIZING TREATMENT

For curly and coily hair.

RECOMMENDED FOR
3b – 3c – 4a – 4b – 4c



1. Apply **Curly Oil** over lengths and ends of dry hair, massage it gently, then comb it. Leave-on for 5 minutes, then rinse and proceed shampooing.



2. Apply **Curly Shampoo** to scalp and hair, massage, then rinse thoroughly. Repeat as required.



3. Apply 30 g of **Curly Mask** over lengths and ends using a comb. Leave-on for 5 minutes. Rinse.



4. On very wet hair, distribute **Curly Leave-in Butter Cream** by finger combing it from roots to ends in a downward direction that is parallel to the scalp.



5. Wring out the hair between your hands in the direction of the scalp, then dry with a diffuser without ever touching the hair. Finish by perfecting with **Curly Oil**.

STYLE

Complete your routine by choosing from the products of the line **Yellow Professional Style** dedicated to curly hair.
Customize your look with:

CURL&MOLD ACTIVATOR

Size: 250 ml

Cream curl activator. It defines curls naturally and without weighing them down, leaving them hydrated, soft and full-bodied. For curly to extremely curly hair.



RECOMMENDED FOR
3b – 3c – 4a – 4b – 4c

CURL CREATOR

Size: 250 ml

Cream that enhances, controls and separates curls, for maximum definition. For wavy to curly hair.



RECOMMENDED FOR
2a – 2b – 2c – 3a – 3b – 3c

TIPS FOR DRYING

After applying styling products, use the raked fingers perpendicular to the scalp from the root to the ends, to untangle and smooth. Shake the hair in order to promote the natural movement of curls.

Wring your hair between your hands by crumpling the locks from the tips and in the direction of the roots, then dry with diffuser without ever touching the hair.

Use the diffuser. Maintain medium-low temperature and with slow ventilation. Tilt the head alternating all sides and lying the nozzle of the diffuser parallel to the roots to give volume.

CURL TYPE

WAVY HAIR
2a – 2b – 2c
Wavy hair is characterized by S-shaped waves.

CURLY HAIR
3a – 3b – 3c
Curly hair has defined and elastic curls that form spirals or ringlets.

COILY HAIR
4a – 4b – 4c
Hair of tipe 4, defined coily, has the characteristic shape of a narrow spiral.

7x
HYDRATION*

CURLS ARE MORE SUPPLE*

4x
ANTI-FRIZZ EFFECT**

-50%
BREAKAGE FROM HOT STYLING TOOLS***

2x
REDUCTION IN VOLUME*

BAOBAB OIL
An oil known for its nourishing properties that can **tame** hair **and eliminate frizz-effect**.



MANGO BUTTER
Its moisturizing and nourishing properties means this butter **gives the hair intense hydration** leaving it soft and silky.

ALOETRIX
A complex of aloe vera, wheat protein and UV filter that **improves hydration and combability and protects** the outer hair fiber.

*Instrumental test on Yellow Professional Curls treatment (Curly Shampoo, Curly Mask and Curly Leave-in Butter Cream), compared to a basic shampoo.
**Average value of instrumental test on Yellow Professional Curls treatment (Curly Shampoo, Curly Conditioner and Curly Leave-in Cream), compared to a basic shampoo.
***Instrumental test on Yellow Professional Curls treatment (Curly Shampoo, Curly Mask and Curly Leave-in Butter Cream or Curly Leave-in Cream), compared to a basic shampoo.

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CURLS



TECHNICAL CHART

ALFAPARF MILANO

PRODUCT RANGE

CURLY SHAMPOO
Size: 500 ml

The first step that gently cleanse and moisturize* all types of curls.



CURLY CONDITIONER
Size: 500 ml

A conditioner for waves and curls that moisturizes* and tames, leaving hair soft and detangled.



CURLY MASK
Size: 300 ml - 500 ml

A rich-textured mask that gives hydration** for nourished and disciplined hair.



CURLY LEAVE-IN BUTTER CREAM
Size: 500 ml

Intensive anti-frizz** leave-in treatment. Protects from heat and leaves curls hydrated. Suitable for curly or coily hair.



CURLY LEAVE-IN CREAM
Size: 200 ml

Protective leave-in cream with a lightweight texture to tame*** and naturally define hair without weighing it down. Suitable for thick, wavy or curly hair.



NEW

CURLY LEAVE-IN MOUSSE
Size: 160 ml

A leave-in mousse that moisturizes curly hair for light definition, perfect for enhancing your routine. Suitable for fine, wavy or curly hair.



CURLY OIL
Size: 100 ml

A taming oil that brightens and moisturizes**** the hair. This anti-frizz booster can be mixed with the Yellow Professional masks for a customized service.



NEW

CURLY REFRESH TONIC
Size: 150 ml

A liquid-texture leave-in that gives the scalp a fresh sensation and redefines curls the day after washing the hair.



*Instrumental test conducted on hair treated with Curly Shampoo and Curly Conditioner. **Instrumental test conducted on hair treated with Curly Shampoo, Curly Mask and Curly Leave-in Butter Cream. ***Instrumental test conducted on hair treated with Curly Shampoo, Curly Conditioner and Curly Leave-in Cream. ****Instrumental test conducted on hair treated with Curly Shampoo, Curly Conditioner and Curly Leave-in Cream.