PRODUCT RANGE

NEW FORMULA

SMOOTHING SHAMPOO

Size: 500 ml - 1000 ml

Its formula, free from SLES/SLS, gently cleanses and tames even the unruliest hair*.

SMOOTHING CONDITIONER

Size: 500 ml

An ideal conditioner for taming frizzy and rebellious hair. Its texture softens and smoothes the hair without weighing it down.

SMOOTHING MASK

Size: 300 ml - 500 ml

A rich mask with smoothing and taming properties.

10-IN-1 SERUM

Size: 150 ml

A multi-action leave-in serum with 10 benefits: taming; anti-frizz; detangling; thermal protection; UV protection; anti-humidity; anti-static; prevents split ends; seals the cuticle; gives shine.









*Instrumental test conducted on hair treated with Smoothing Shampoo and Smoothing Conditioner/Smoothing Mask.

IN-SALON LISS TREATMENT

SMOOTHING SOFT TREATMENT

For frizzy and thin hair.



1. On dry hair, apply 30 g of **Smoothing Conditioner** + 5 g of **Nourishing Oil** to the lengths and ends using a comb.



2. Leave on for 5 minutes under a heat source. Rinse.



3. Apply **Smoothing Shampoo** to the hair and scalp, massage and rinse thoroughly. Repeat as required.



4. On towel dry hair, distribuite **10-in-1 Serum** to the lengths and ends. Proceed blow drying.

SMOOTH&SHINING INTENSIVE TREATMENT

For unruly and coarse hair.



1. Apply **Smoothing Shampoo** to the scalp and hair, massage and rinse it thoroughly. Repeat as required.



2. Mix 20 g of **Smoothing Mask** with 10 g of **Nourishing Oil**. Apply on towel dryed hair and distribute to lengths and ends.



3. Leave on for 10 minutes under a heat source. Rinse and towel dry thoroughly.



4. Apply **10-in-1 Serum** to lengths and ends. Proceed blow drying. To amplify the hair shine, apply **Nourishing Oil** on dry hair.

Q&A's

1. Is Yellow Professional Liss suitable to maintain the results obtained with Yellow Professional Keratin Smoothing treatment?
Yes, Yellow Professional Liss, thanks to its formulation, helps to longer maintain the results obtained with Yellow Professional Keratin Smoothing Treatment. In particular, the amplified formula of Yellow Professional Smoothing Shampoo, without SLS and SLES is designed to maintain and prolong the results obtained in the salon by the smoothing and lamination services.

2. Is Yellow Professional Smoothing Shampoo suitable for the lamination Yellow Professional Keratin Glass Treatment?
Yellow Professional Smoothing Shampoo can be used before Yellow Professional Keratin Glass Treatment to cleanse and handle the hair. We recommend to select the most suitable Yellow Professional shampoo for the type of hair.

3. By using the Yellow Professional Liss products daily, can the shape of the hair be affected permanently?
No, it can't. Yellow Professional Liss products can't permanently change the shape of the hair.

4. Up to what temperature does the thermal protection from Yellow Professional 10-IN-1 Serum?
The thermal protection of Yellow Professional 10-in-1 Serum during the use of heat tools reaches up to 230 °C.

5. Can the formulas Yellow Professional Liss help to improve the condition of dry hair?
Yes, the composition of its formulas is particularly rich in moisturizing agents, which can nourish the hair.

6. On frizzy but dehydrated or damaged hair, can I supplement the use of Yellow Professional Liss with products from the other lines?
With frizzy and damaged hair we recommend mixing 30 g of Yellow Professional Smoothing Mask + 5 g of Yellow Professional Repair Bond Hero; with unruly, dehydrated and very dry hair mix 30 g of Yellow Professional Smoothing Mask + 10 g of Yellow Professional Nourishing Oil.

7. How does Yellow Professional Liss protect against the effects of humidity?
Yellow Professional Liss formulas are enriched with Amaranth, that envelop the hair into a protective shield that prevents moisture from entering the hair shaft.

3x
ANTI-FRIZZ EFFECT*

2x
TAMED HAIR*

4x
HYDRATION**

PROLONGED SMOOTHNESS AND SILKINESS***

AMARANTH

An ingredient rich in emollients, proteins, mineral salts, and vitamin E. **It deeply nourishes the hair**, enveloping it in a protective shield that **prevents moisture from entering** the hair shaft, protecting it over time.

KERAVEG

A great alternative to animal keratin, without compromising performance. With soy and wheat amino acids, it has **antioxidant properties**, **protects** hair from damage and **helps repair the fiber**.

ALOETRIX

A complex of aloe vera, wheat protein and UV filter that **improves hydration and combability and protects** the outer hair fiber.

*Instrumental test on Yellow Professional Liss treatment (Smoothing Shampoo and Smoothing Mask), compared to a basic shampoo and conditioner.
**Instrumental test on the Yellow Professional Liss complete treatment (Smoothing Shampoo, Smoothing Mask and 10-in-1 Serum), compared to a basic treatment (Shampoo and Conditioner).
***After 27 treatments with the use of the Yellow Professional Liss treatment (Smoothing Shampoo and Smoothing Conditioner/ Smoothing Mask) the hair remains smooth and easy to manage.

ALFAPARF MILANO

FOLLOW US

DISCOVER MORE ON
yellowpro.it



Salon solutions, ready to be recreated.

WE AMPLIFY.
EVERY DAY.
EVERY MOOD.

YELLOW PROFESSIONAL

YELLOW PROFESSIONAL
LISS



TECHNICAL CHART

ALFAPARF MILANO