SCALP CARE IN SALON TREATMENTS

PEEL SCRUB MASSAGE



POWERED BY
GLYCOLIC ACID & OLIVE PIT POWDER

DESIGNED FOR
EXFOLIATING ACTION



STEP 1

Divide the hair into four sections by parting the hair from ear to ear and from the center of the forehead to the center nape, passing through the top of the head. Use a brush to apply **Peel Scrub** to the entire scalp, taking horizontal sections approximately 2 cm apart.



STEP 2

Place the thumbs on the back area of the head, so that they rest on the crown line. Perform circular movements with the fingertips of the other fingers. Repeat the movement 6 times.



STEP 3

Keeping the thumbs anchored in the same position, move the rest of the hand to the sides and resume the circular movement. Repeat 6 times.



STEP 4

Place the hands in the parietal area and perform circular movements.
Repeat 6 times.



STEP 5

Finish with the same movement in the nape area.
Repeat 6 times.



STEP 6

Repeat the massage 3 times.
Finish the massage by placing the thumbs on the frontal bone and slide them along the entire hairline, down to the base of the neck. Repeat 3 times.
Finish by applying light pressure to the neck and shoulders.

SCALP CARE IN SALON TREATMENTS

ENERGIZING LOTION MASSAGE



POWERED BY
CAFFEINE & BIOTIN COMPLEX

DESIGNED FOR
SCALP & FRAGILE HAIR

INTENSIVE TREATMENT	MAINTEINANCE
4 APPLICATIONS PER WEEK (2 VIALS)	2 APPLICATIONS PER WEEK (1 VIAL)
3 WEEKS	9 WEEKS



STEP 1

Apply half a vial over the entire scalp.



STEP 2

Place the palms of the hands and the fingers on the upper part of the head. Perform lifting movements, allowing the scalp to move under the fingers. Continue on the sides and in the occipital area.
Repeat each rotation 4 times.



STEP 3

Place the thumbs on the center parting. Repeat at the frontal bone, make zig-zag movements working backwards to the of the head.
Repeat 4 times.



STEP 4

Place hands on the sides of the head and push the scalp up towards the central parting.
Repeat 4 times.



STEP 5

Stroke the hair and release onto the neck and shoulders.

SCALP CARE TREATMENTS

TO PREPARE

IN SALON



PEEL SCRUB

POWERED BY
GLYCOLIC ACID & OLIVE PIT POWDER

DESIGNED FOR
EXFOLIATING ACTION

AT HOME



DETOX SPRAY

POWERED BY
PREBIOTIC & GLYCOLIC ACID

DESIGNED FOR
REVIVING THE SCALP

TO CLEANSE

FORMULAS SULFATE FREE



ENERGIZING SHAMPOO

POWERED BY
CAFFEINE & BIOTIN COMPLEX

DESIGNED FOR
SCALP & FRAGILE HAIR



PURIFYING SHAMPOO

POWERED BY
PREBIOTIC & MANUKAPLEX

DESIGNED FOR
FLAKE-FREE SCALP & HAIR



REBALANCING SHAMPOO

POWERED BY
PREBIOTIC & ZINC COMPLEX

DESIGNED FOR
NORMALIZING OILY SCALP



COMFORT SHAMPOO

POWERED BY
PREBIOTIC & LICORICE

DESIGNED FOR
SCALP WELL-BEING

TO TREAT



ENERGIZING LOTION

POWERED BY
CAFFEINE & BIOTIN COMPLEX

DESIGNED FOR
SCALP & FRAGILE HAIR

INTENSIVE TREATMENT	MAINTENANCE
4 applications per week (2 vials)	2 applications per week (1 vial)
Treatment duration: 3 WEEKS	Treatment duration: 9 WEEKS

EASY LONG

The **Easy Long** collection, which consists of Shampoo, Conditioner and Tonic, has been formulated **to accelerate hair growth** with direct action on the follicle. Enhanced with **Tahitian Algae & Aloetrix** for visible results in just 4 weeks*.



UP TO 44% MORE GROWTH IN 4 WEEKS*

*Clinical test on a panel of 30 female volunteers.

PRODUCT RANGE



EASY LONG SHAMPOO
Size: 500 ml

Growth-accelerating shampoo that gently cleanses and has a primary action on the follicle.



EASY LONG CONDITIONER
Size: 500 ml

Conditioner that strengthens and protects the lengths for the wellbeing of the hair.



EASY LONG TONIC
Size: 150 ml

Serum that activates the follicle and creates the optimal conditions for faster hair growth. It is most effective when used every day.

Easy Long Shampoo & Easy Long Conditioner	Easy Long Tonic
2 or 3 times per week	Every day (both on wet hair after Easy Long Shampoo and Easy Long Conditioner and on dry hair)
Treatment duration: 2 months	Treatment duration: 2 months

SCALP AND HAIR DIAGNOSIS

It allows to identify the different scalp and hair needs , and then propose the **specific** and **personalized treatment.**

SCALP AND HAIR APPEAR:	BENEFITS	YELLOW PROFESSIONAL SOLUTION
Less dense, fragile, weakened, prone to hair loss.	More resistant hair[1] Less hair loss[1]	 ENERGIZING
Has visible flakes between the hair and shoulders, irritated scalp, itching.	Reduction in dandruff[2] Anti-reappearance effect[3]	 PURIFYING
Oily, heavy, gets dirty more easily.	To reduce sebum overproduction[4] Hair stays cleaner for longer[5]	 REBALANCING
Irritated, with redness and itching.	To reduce scalp redness, irritation and scalp itching sensation[6]	 COMFORT
THE HAIR APPEARS:	**BENEFIT**	**YELLOW PROFESSIONAL SOLUTION**
Rough to the touch, straw effect and full of knots.	HYDRATE	 HYDRA CARE
Dry, brittle and split-ends.	NOURISH	 NUTRITIVE
Opaque, porous and unelastic.	REPAIR	 REPAIR

[1] Independent laboratory clinical evaluation of 15 volunteers, after 1 month and after 3 months of using Energizing Shampoo and Energizing Lotion.
[2] Independent laboratory clinical evaluation of 15 volunteers, after the end of the 28-day treatment with Purifying Shampoo.
[3] Independent laboratory clinical evaluation of 15 volunteers, 2 weeks after the end of the 28-day treatment with Purifying Shampoo or with Detox Spray and Purifying Shampoo.
[4] Self-evaluation test on 30 volunteers after using Detox Spray and Rebalancing Shampoo for 28 days.
[5] Self-evaluation test on 30 volunteers after using Detox Spray and Rebalancing Shampoo for 28 days.
[6] Independent laboratory clinical dermatological evaluation of 20 volunteers 28 days x 4 rate.





PRODUCT RANGE

PEEL SCRUB
Size: 200 ml
Exfoliating gel with olive pit granules that removes dead cells, dandruff flakes and excess sebum. Leaves the scalp purified and refreshed.
For professional use only.



DETOX SPRAY
Size: 150 ml
A detoxifying purifying spray that eliminates impurities and leaves the scalp with a feeling of freshness and wellbeing.



ENERGIZING SHAMPOO
Size: 500 ml
A shampoo that gives new strength and vitality to weakened hair which tends to fall out*. Cleanses and revitalizes hair from the root, giving the hair a full-bodied feeling.



ENERGIZING LOTION
Size: 12 x 13 ml
A concentrate of energy and strength for weakened hair which tends to fall out. Its formula has a strengthening and redensifying action from the root*.



PURIFYING SHAMPOO
Size: 500 ml
Shampoo that helps remove dry and oily dandruff. Deeply cleanses, normalizing the scalp, and prevents reappearance.



REBALANCING SHAMPOO
Size: 500 ml
Shampoo that helps restore balance to the scalp. Gently cleanses, reducing and rebalancing oiliness on the scalp.



COMFORT SHAMPOO
Size: 500 ml
Shampoo that brings comfort also for sensitive scalp. Gently cleanses while effectively counteracting itching and redness. Suitable for frequent use.



EASY LONG SHAMPOO
Size: 500 ml
Growth-accelerating shampoo that gently cleanses and has a primary action on the follicle.



EASY LONG CONDITIONER
Size: 500 ml
Conditioner that strengthens and protects the lengths for the wellbeing of the hair.



EASY LONG TONIC
Size: 150 ml
Serum that activates the follicle and creates the optimal conditions for faster hair growth. It is most effective when used every day.



*Test conducted on treatment with Yellow Professional Energizing Shampoo + Energizing Lotion (vs. placebo).